

Cardio Equipment Plus Integrated LCD TV Display Technology Equals a Total Winner



The emergence of Motus USA fills the gap that most club owners have been searching for.

"The most innovative and exciting technology our industry has seen in years is LCD TV integrated into cardio equipment, enabling the user to watch cable/satellite television or a DVD while exercising. Interactive television technology integrated into the display console makes workouts more engaging and consequently more motivating to the user" Says Roy Greenberg of Motus USA.

TV has for years been engrained in our culture. They are found in our living rooms, bedrooms, cars, airplanes, and finally in gyms. Consider the difference on a coast to coast plane ride with and without an LCD TV screen. Finally the fitness industry is keeping pace...



Until now we have seen many independent companies providing external TV applications, namely screens mounted on podiums, which tends to be messy and expensive with complicated installations. Even more unfortunate is the conventional bracket-mounted tube or plasma TV's mounted from ceilings or on walls, controlled by external remotes and usually shared by multiple users. These are outdated solutions to an ever-growing need amongst health club users.

Two industry leaders - Life Fitness and TechnoGym - have released units with integrated technology. Both certainly meet the need, but are so expensive they may be outside most clubs' budgets.

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Here is affordable cutting-edge LCD TV integrated cardio equipment – treadmills, crosstrainer, ellipticals, stationery bicycles and stair climbers - built of the highest grade components by a manufacturer with over thirteen years of commercial grade exercise equipment experience.

Motus USA sources its components from some of the world's most leading and most innovative factories; the motor through Mitsubishi™ Corporation; the motor controller/inverter and electronics by Hyundai™ Corporation; and the huge television screen, (at 15" the largest available) by Samsung™ Corporation.

Dr. Corey Pavitt, owner of Pavitt Fitness immediately recognized the quality and appeal of our CV line, his newly relocated larger club is now the city's premier facility and easily outmatches his competition. "Prospective members walk



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into our club and they are immediately captivated by the Cardio with integrated TV screen, it really impresses clients and makes selling memberships easy. Our existing members feedback is by far the most gratifying, they truly feel that we have bent over backwards to provide them an unparalleled workout environment."

Tom Williams a 15 year industry veteran, was wrestling with multiple different options to enhance the cardio area of his new club and add a unique entertainment aspect, "Our new location in Santa Monica, CA caters to amongst others, high profile athletes and A-List celebrities. We have a great ocean view location but the equipment & entertainment selection was key. Finding high end Cardio equipment of this caliber which integrates both needs in one tidy package set Motus apart from the countless other bids which we had reviewed. Motus USA is provided us with perfect equipment which meets our most important needs."

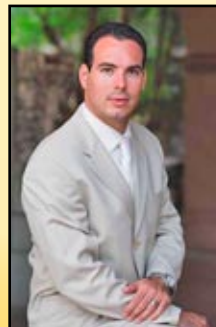
Workout experience enhanced TV screen makes working out a breeze. When replacing equipment, keep with the times and consider this as your primary option...your members will appreciate you for it.



Motus USA also introduces a new line of strength equipment, including Selectorized Circuit Equipment; Women's/Youth's Selectorized Circuit Equipment; Multi-Gym's; Plate Loaded Equipment; Free-Weights; Weights; Flooring and Pilates Equipment. Motus USA also has a full cardio lineup with regular LED displays for the more budget conscious consumers.



M990 Series Motor Compartment



*For more info visit our website:
www.motususa.com or call a
Sales Professional at:
1.866.MOTUS.NOW*

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